# **ALCHEMER PULSE**

Turn noisy text feedback into signals you can act on.

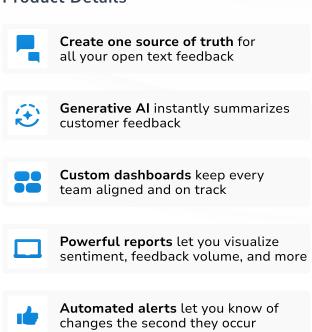
Purpose-built AI gets you to the heart of what your customers really think and feel, and transforms deep customer insight into business impact.

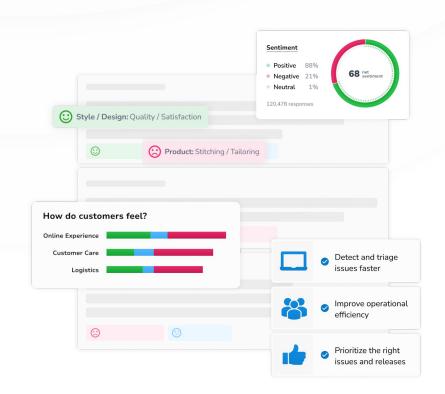
Understand exactly how your audience really thinks and feels—in their own words

Instantly turn qualitative feedback data into trackable, actionable insights

Analyze and act on open text feedback at speed and scale with purpose-built AI

## **Product Details**





## **Use Cases**

#### **CX Teams**

- Understand NPS Drivers
- NPS intelligence
- Acquisition intelligence
- Digital journey intelligence
- Share of wallet

#### **Product Teams**

- Prioritize the right issues and features
- Product feedback
- User insights
- Roadmap prioritization
- Acquisition intelligence

### **Support Teams**

- Detect and triage issues faster
- Frontline intelligence
- CSAT intelligence
- Retention intelligence
- Team improvement

