



CASE STUDY: RENEW PARTNERSHIPS

Doing Well at Doing Good

How a Leading U.S. Nonprofit Uses Alchemer to Power Their Organization

When Christian universities, churches, and ministries in the U.S. want an assessment of the racial dynamics in their organization, they often turn to Renew Partnerships. And Renew Partnerships chose Alchemer to help run their organization, provide the insights to drive change, and power the surveys that power their work.

Renew Partnerships is a 501 (c)3 non-profit organization that helps Christians to work toward biblical, racial justice and unity in their lives, organizations, and society (RenewPartnerships.org). Their climate surveys are used by leaders to measure the racial dynamics in their organization and determine effective action steps for making progress.

For example, when Christian universities want to assess the racial dynamics on their campus, Renew Partnership's Campus Climate Survey helps them quantify issues and determine priorities. Over 35 universities and seminaries have utilized the surveys for insights into race on their campus.

ASSESSING DYNAMICS ON CAMPUS

Renew Partnerships uses Alchemer to collect anonymous feedback from employees, faculty, administration, and staff in order to assess the dynamics on campus. They then create a comprehensive insights package comprised of a comparison report, scorecard report, action steps report, and raw data. These deliverables help universities understand how well they are doing and what next steps are recommended.

DEVELOPING NEW ASSESSMENTS

"Renew Partnerships is also developing new tools based on their organization's 18 years of experience facilitating assessments," Chad Brennan, Director of Renew Partnerships, explained. "With the newest versions of our assessments, we make it possible for organizations to learn about what's happening in their organization and help them to use the data

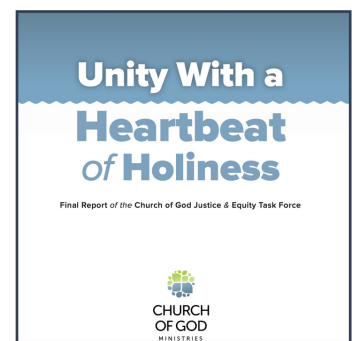
we collect to help each individual respondent to grow, as well. Organizations can decide if they want to just collect organizational data or also have a way of capturing data and connecting people with coaches that will then walk them through their responses."

RACIAL JUSTICE & UNITY CENTER

When Renew Partnerships wanted to help more advanced organizations, they founded The Racial Justice and Unity Center (RJUC.org). They wanted to help individuals and organizations measure progress by providing research-based assessment tools. To accomplish this mission, they integrated Alchemer's survey and reporting capabilities into the RJUC website.

“Alchemer allowed us to do something we couldn't afford to do with Qualtrics.”

Chad Brennan,
Director of Renew Partnerships,



Denominational report created with data provided by Renew Partnerships

“With the newest versions of our assessments in Alchemer, we make it possible for organizations to **learn about what’s happening** in their organization and use the data we collect to **help each individual respondent to grow, as well.**”

Chad Brennan,
Director of Renew Partnerships

INTEGRATING ALCHEMER INTO WEBSITE TO ASSESS PROGRESS

Organizations and individuals who visit rjuc.org take the free assessments directly within the website, and then results are immediately published to the visitor so they can better understand their personal strengths and areas that need development. By combining the real-time results captured by the Alchemer survey with an elaborate scoring system, their team has created an automatic process to use the assessment responses to generate a results report that is displayed to the visitor.

“We use Alchemer’s quiz scoring feature to calculate the scores for us. Then, we use Javascript, data integrations, and other elements to create easy-to-understand reports. Alchemer is the ‘engine under the hood’ that plays a central role in the system.”

WHY ALCHEMER?

When Renew Partnerships was selecting a survey platform, other options seemed either too limited or too complex. “With Alchemer, simplicity is a strength,” says Chad.

Reflecting upon their choice of Alchemer, Chad is “thankful because Alchemer allowed us to do something that we couldn’t afford to do with Qualtrics. So, we would have been stuck trying to pull this off with SurveyMonkey or something else that would not have had anywhere near the functionality that Alchemer has.”

Customer support is another key point for Chad. “I love that personalized support is accessible and only a call away. Top notch customer support is one of the main reasons we have stayed with Alchemer for over 7 years.”

Renew Partnerships also uses Alchemer’s integration with Google Sheets for some projects in order to immediately capture the raw data and use it in a variety of ways with their clients.

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100 Neutral toward racial dynamics

Your score: Low range | Preferred score: Low

This category measures: Do you frequently select "I don't know" when asked if you agree or disagree with a concept related to racial dynamics? Neutrality can be positive when it is paired with a posture of humility and teachability. But it can also be a barrier when it is consciously or unconsciously used as a passive way of supporting the status quo and sustaining racial injustice.

Discuss with a coach: Do you seek to stay in the "middle ground" on racial issues? If so, why? Is it due to a lack of knowledge or other causes? Are you using "neutrality" as a way of justifying your indifference or inaction? Are you using "neutrality" as a way to passively support the status quo?

Action

The following categories include actions that support racial justice and unity. Higher scores are preferred for these categories.

RJUC assessments immediately measure and report on respondent data.

FEEDBACK RESULTS THAT DRIVE CHANGE

Renew Partnerships has been working with Christian organizations for over 17 years. “We frequently see very encouraging results in the organizations which have utilized our resources. For instance, we recently worked with a denomination with over 2,000 congregations. They shared data we helped them to collect and analyze at their annual conference. After the presentation, the participants voted to adopt all of the recommended action steps based on the findings from the study. If implemented, the actions steps could impact millions of people in the United States. It’s really gratifying to see our work help Christian organizations and our society in such a tangible way.”

In 2022, Chad also incorporated data and research their team has collected with Alchemer in his co-authored book, titled [“Faithful Antiracism. Moving Past Talk to Systematic Change.”](#)

Individual views and actions that help progress

32 100	Understand past racial realities	32 100	Believe racial justice is a high priority
11 100	Understand current racial realities	16 100	Know key Bible teachings
18 100	Structural explanations for disparities	10 100	Key Bible teachings influence actions
14 100	Support for efforts focused on systems	19 100	Effective action steps
57 100	Support for efforts focused on individuals	41 100	Sense of linked future with other racial groups

Alchemer Survey underpins Renew Partnership assessments.

Call your account executive, or visit www.alchemer.com/non-profit/ to learn more.



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