

PANEL SERVICES

SURVEY THE PEOPLE YOU WANT, ANYWHERE IN THE WORLD

WHY ALCHEMER PANELS

TIME SAVINGS.

Let Alchemer deliver your audience for you to save you time. Alchemer Panel Services streamlines data collection so you can focus on other areas where you are needed the most.

AUDIENCE DIVERSITY.

Alchemer works directly with the leading worldwide panel suppliers to reach your specialized audience. Whether you need to reach recent car buyers or business professionals, such as IT decision-makers within the manufacturing industry, the Alchemer panels team can reach them for you.

BALANCED DATA.

To avoid any bias within your results, Alchemer will always balance invitations so that that they are representative of census numbers for a given country. Custom balancing is available upon request.

DEDICATED FULFILLMENT MANAGER.

In addition to audience fulfillment services, Alchemer is here to support your study. If you have a question about survey design, or perhaps a screening question is presenting some unintended bias, the Alchemer Panels team can help. We can also help you ensure that your survey is optimized for mobile/smartphone respondents. Our team is available to help with any concerns that affect the success of your project.

CLEAN DATA DIFFERENCE.

Not all respondents are equal, and people have good days and bad days. The Alchemer team will work with you to implement best practices to encourage the highest-quality respondents. Quality-control checks and the Alchemer Data Quarantine Tool can also be used so that respondents who aren't providing a clean response are detected systematically. Alchemer will replace any unusable data that is found at no additional cost.

DO IT YOURSELF FOR SMALL PROJECTS.

Let Alchemer deliver your audience for you to save you time. Alchemer Panel Services streamlines data Our self-service Survey Audiences solution lets you choose smaller audiences (as few as 50 respondents) quickly, easily, and affordably. You can find it inside the product. Just create your survey, test it with our system, select your criteria, and you can be gathering results within an hour.

START NOW.

To learn more about Alchemer Panel Services, visit www.alchemer.com/panel-services/ or call 1-800-609-6480. Or you can talk to your account manager about surveying the people you want, no matter where they are.

**Call your account manager or 800.609.6480
to learn more.**

Alchemer

168 Centennial Parkway, #250
Louisville CO, 80027

© All rights reserved.

All trademarks are the property of
their respective holders.