

PANEL SERVICES

# Survey the People You Want, Anywhere in the World

**Finding the right mix of people for your research isn't easy.** The Alchemer Panel Services team is ready to help you find the audience you need in the exact proportion you need. We regularly help customers find audiences in Asia, South America, Europe, the Middle East, Central America, and North America.

Alchemer Panel Services is a full-service team that can help you optimize your survey to get the results you want as well as make sure that your research meets your demographic needs, rather than taking the first 1000 who answer.

**100 MILLION RESPONDENTS IN 80+ COUNTRIES.**

Alchemer panelists are pulled from a network of leading respondent suppliers to find your specialized audience quickly and easily. These suppliers give you access to over 100 million respondents worldwide in more than 80 countries.

**COMBINE YOUR OWN CONTACTS WITH ALCHEMER PANELISTS.**

The Alchemer Panels team can help you combine your own panels with a general population panel in one place. You can also ask questions of your followers while Alchemer fields surveys from the appropriate incentivized panels, to show you how your followers compare to the population at large.

**AVAILABLE SERVICES.**

- Launching and fulfillment of each order performed by the Alchemer Team.
- Replacement completes delivered at no additional cost.
- N counts of 1,000+ completes typically delivered within days for most countries (countries with smaller populations may take 5-10 calendar days).
- Panel orders can be launched quickly via DocuSign that will track the usage of the prepayment.



**Want to learn more?**

Learn more about Alchemer Panel Services at [www.alchemer.com/panel-services/](http://www.alchemer.com/panel-services/)  
**You can also talk to your account manager or call our team at 800.609.6480.**



## PANEL SERVICES

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## WHY ALCHEMER PANELS

### TIME SAVINGS.

Let Alchemer deliver your audience for you to save you time. Alchemer Panel Services streamlines data collection so you can focus on other areas where you are needed the most.

### AUDIENCE DIVERSITY.

Alchemer works directly with the leading worldwide panel suppliers to reach your specialized audience. Whether you need to reach recent car buyers or business professionals, such as IT decision-makers within the manufacturing industry, the Alchemer panels team can reach them for you.

### BALANCED DATA.

To avoid any bias within your results, Alchemer will always balance invitations so that that they are representative of census numbers for a given country. Custom balancing is available upon request.

### DEDICATED FULFILLMENT MANAGER.

In addition to audience fulfillment services, Alchemer is here to support your study. If you have a question about survey design, or perhaps a screening question is presenting some unintended bias, the Alchemer Panels team can help. We can also help you ensure that your survey is optimized for mobile/smartphone respondents. Our team is available to help with any concerns that affect the success of your project.

### CLEAN DATA DIFFERENCE.

Not all respondents are equal, and people have good days and bad days. The Alchemer team will work with you to implement best practices to encourage the highest-quality respondents. Quality-control checks and the Alchemer Data Quarantine Tool can also be used so that respondents who aren't providing a clean response are detected systematically. Alchemer will replace any unusable data that is found at no additional cost.

### DO IT YOURSELF FOR SMALL PROJECTS.

Let Alchemer deliver your audience for you to save you time. Alchemer Panel Services streamlines data Our self-service Survey Audiences solution lets you choose smaller audiences (as few as 50 respondents) quickly, easily, and affordably. You can find it inside the product. Just create your survey, test it with our system, select your criteria, and you can be gathering results within an hour.

### START NOW.

To learn more about Alchemer Panel Services, visit [www.alchemer.com/panel-services/](http://www.alchemer.com/panel-services/) or call 1-800-609-6480. Or you can talk to your account manager about surveying the people you want, no matter where they are.

**Call your account manager or 800.609.6480  
to learn more.**

**Alchemer**  
Formerly SurveyGizmo

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