Top Five Enterprise Feedback Solutions

	Qualtrics	Alchemer	Momentive/ SurveyMonkey	SurveySparrow	Typeform
Question Types	22	**43**	21	22	19
Implementation Index*	8.17	**8.81**	8.69	8.45	8.13
Highest User Adoption**	0.8	**1.07**	0.87	0.75	0.69
Percentage Implemented In-House*	78%	85%	80%	93%	**100%**
Rating*	4.4	4.4	4.4	**4.5**	**4.5**
Gartner Peer Review Ranking	4.7	**4.8**	4.5	4.3	4.7
Strengths*	• In-app reporting • Admin controls	• Integrations with reporting apps • Cost (no charge per response, 100K/year base limit) • Implementation time and complexity • Widest range of question types	• Simple surveys of small groups (less than 1K per month)	• Mobile surveys • Conversational UI	• Stylish surveys • Easy to use • Focused on qualitative research
Weaknesses*	• Cost • Implementation time and complexity • Works best with Qualtrics/SAP infrastructure	• Offers limited admin controls • Brand recognition	• Reporting and analytics • Lack of native integrations • Responses limited to 10K/year	• Lack of question types • Lack of custom design and formatting options • No whitelisting • Lack of reporting • Poor support • Poor value	• Lack of compliance • Limited capabilities • Lack of quantitative capabilities • High cost per response • Not optimized for mobile • Poor support • Poor value
Best for	Big enterprises with large IT teams and implementation budgets	Companies that require more features than SurveyMonkey, but without the large implementation and ongoing management of Qualtrics	Companies familiar with spreadsheets but new to surveys and forms	Basic surveys and forms	Stylish surveys and forms

*according to users on G2
**(G2) (higher = better)

Call your account manager or 800.609.6480 to learn more.

Alchemer
Formerly SurveyGizmo